Holy Cross College (Autonomous), Nagercoil Kanyakumari District, Tamil Nadu. Accredited with A⁺ by NAAC - IV cycle – CGPA 3.35

Affiliated to

Manonmaniam Sundaranar University, Tirunelveli



Semester I - IV

POs, PSOs & COs

DEPARTMENT OF ECONOMICS



2023-2026

(With effect from the academic year 2024-2025)

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

PEOs	Upon completion of M.A./ M. Sc. /MSW Degree Programme,	Mapping with
	the graduates will be able to:	Mission
PEO1	apply scientific and computational technology to solve socio ecological issues and pursue research.	M1, M2
PEO2	continue to learn and advance their career in industry both in private and public sectors	M4 & M5
PEO2	develop leadership, teamwork, and professional abilities to become a more cultured and civilized person and to tackle the challenges in serving the country.	M2, M5 & M6

PG PROGRAMME OUTCOMES (POS)

POs	Upon completion of M.A./MSW Degree Programme, the	Mapping with
105	graduates will be able to:	PEOs
PO1	enhance in-depth learning by using innovative technological	PEO1
	sources	
PO2	design and undertake individual research which will contribute	PEO1, PEO2 &
102	to the future ideological and societal development	PEO3
PO3	integrate various theories and methodologies relating to social	PEO 2
103	and environmental contexts.	
PO4	excel in competitive examinations, face interviews and handle	PEO 2& PEO3
104	real life situations.	
PO5	articulate critically to address the emerging national and global	PEO1, PEO2
103	challenges with an ethical outlook.	& PEO3
PO6	perform the professionalism and team spirit and exhibit	PEO 2& PEO3
POO	leadership, communication and managerial skills.	
DO7	learn independently for lifelong to execute professional, social	PEO3
PO7	and ethical responsibilities promoting sustainable development	

PROGRAMME SPECIFIC OUTCOMES (PSOs)

PSO	Upon completion of M.A. Economics Programme, the graduates will be able to:
	demonstrateanunderstandingofcomplexeconomicsmechanismthatcharacterise
PSO1	modern society and to develop ability to present economic theory and applications in
	decision making in real life.
	analyse and investigate economic theory and issues in the field of economics as well as
PSO2	contemporary socio-economic problems along with formulation and analyses
	ofpolicy;andtounderstandhoweconomyisinfluencedbyeconomicpolicyand
	planning ,technological advances and demographic conditions.
	To adopt the digital advancement in the field to understand complex economic
	mechanism using statistical tools and packages and to embrace new opportunity in
PSO3	emerging technology and also to develop the ability to explain core economic
	terms,concepts,andtheoriesincludingbutnotlimitedtothefunctionofmarketandprices
	as allocative mechanisms; benefit/cost analysis; market failure and role of state; and
	other critical areas of economics.
	develop understanding of economic trade-offs and social values, impact
PSO4	public / private socio - economic policy for the achievement of intended out comes
	which provide skills to become empowered and forecast outcomes of the policy as an
	entrepreneur employed in various positions.
	demonstrate the ability to employ the "economic way of thinking." i.e. the ability to use
	critical thinking skills within the discipline of economics about economic matters, social
PSO5	and moral ethics and to
1303	Construct systematic model for analysis and make use of knowledge on finance, health,
	environmental economics, rural economics, regional economics and Economics of
	Natural Resources, to formulate policies for sustainability on Community and protective
	environment.

COURSE OUTCOMES

SEMESTER-I

CORE-I: ADVANCED MICRO ECONOMICS

Course Code: FP231CC1

On the successful completion of the course, student will be able to:		
1	remember the concepts of consumer behavior	K1
2	understand the theories of under uncertainty.	K2
3	apply how price and output is determined in different Market situations and analyse the market structures	K3&K5
4	analyse the alternative theories of firms.	K4
5	evaluate the role of trade unions and explain the theory of distribution.	K5

K1-Remember;**K2** –Understand;**K3** –Apply;**K4**– Analyze;**K5**-Evaluate; **K6** - Create

SEMESTER-I

CORE - II: INDIAN ECONOMIC DEVELOPMENT POLICY

Course Code: FP231CC2

On th	On the successful completion of the course, student will be able to :		
1	remember the structural change in the Indian Economy	K1	
2	remember the Performance of agricultural and industrial sector	K1&K2	
3	ability to learn the trends in the economy	K2&K3	
4	identify the Impact of Poverty	K3&K4	
5	Analyze the social issues like unemployment, gender disparities	K5	

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

SEMESTER-I

CORE – III: STATISTICS FOR ECONOMISTS

Course Code: FP231CC3

On t	On the successful completion of the course, student will be able to :		
1	remember the basic Probability rules and understand	K1	
	theoretical distributions.		
2	understand knowledge on the various sampling methods	K1&K2	
	and testing of Hypotheses		
3	apply t test and chi square for analysis	K2&K3	
4	analyse the importance of one and two way ANOVA	K3&K4	
5	evaluate the various Decision making tools available	K5	

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

SEMESTER-I

ELECTIVE I: A) MODERN ECONOMIC THOUGHT

Course Code: FP231EC1

1	understand modern economic concept of role of Entrepreneur	K1
	Innovation	
2	ability to understand about Capital Formation, Disguised	K1&K2
	Unemployment Imperfect Competition	
3	understand the ideas of Permanent Income Hypothesis	К3
4	analyse the ideas of Modern Indian Economists - Regional Economics,	K4
•	Ecological Theory of Population	134
5	evaluate the economic ideas like role of Technological Progress -	W5
3	Poverty – Deficit Financing and Public Expenditure	K5

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

SEMESTER-I

ELECTIVE I: B) RURAL ECONOMICS

Course Code: FP231EC2

0	On the successful completion of the course, student will be able to :		
1	understand the nature and scope of rural economics.	K1&K2	
2	define and demonstrate the theories of rural development and rural resources.	K2	
3	recall, outline and determine rural demography and occupation structure.	K2&K3	
4	examine and evaluate rural poverty and unemployment.	K3&K4	
5	summarize, develop and explain the rural empowerment programs.	K5	

K1-Remember;**K2** –Understand;**K3** –Apply;**K4**– Analyze;**K5**-Evaluate;**K6**-Create

SEMESTER-I

ELECTIVE I : C) ECONOMICS OF INFRASTRUCTURE

Course Code: FP231EC3

Or	On the successful completion of the course, student will be able to :		
1	to define and explain the consequences of growth on the demand for infrastructure and dual principal controversies	K1&K2	
2	to demonstrate and identify the importance of the cost and mode of transportation	K2	
3	illustrate, explain and examine the role of energy and its infrastructure in economic development	K2&K3	
4	examine how the power supply and explain and dissect its pricing problems	K3&K4	
5	explain, discuss and analyse the social Infrastructure and its relevance in the economy	K5	

SEMESTER-I

ELECTIVE II: A) REGIONAL ECONOMICS

Course Code: FP231EC4

On	On the successful completion of the course, student will be able to :		
1	understand the nature and scope of regional economics	K1&K2	
2	apply the Models of regional, inter – regional and multi - regional models	K3&K4	
3	evaluate the various theories of regional economic growth	K2 &K4	
4	describes the Measurement of inter regional economic grow that State level	K4&K4	
5	apply Regional Aspects of Stabilization and Growth Policy	K4&K5	

K1-Remember; K2 –Understand; K3 –Apply; K4– Analyze; K5-Evaluate

SEMESTER-I

ELECTIVE II: B) WELFARE ECONOMICS

Course Code: FP231EC5

On	On the successful completion of the course, student will be able to :		
1	remember the Contribution to Welfare Economics	K1	
2	understand the different approaches to Welfare Economics	K2	
3	analyze the development of Pareto Optimality Conditions	K3 & K4	
4	describe the compensation Criteria of Economics	K4	
5	evaluate theories of Social Choice.	K5	

K1-Remember;**K2** –Understand;**K3** –Apply;**K4**– Analyze;**K5-**Evaluate;**K6-**Create

SEMESTER-I

ELECTIVE II: C) MARITIME ECONOMICS

Course Code: FP231EC6

On the successful completion of the course, student will be able to :		
1	to understand the knowledge of challenges of Maritime Economics	K1, K2,
2	to know the factors influencing demand and supply	K2, K4,

3	identify types of shipping and to know shipping policies	K3, K4
4	gain in-depth knowledge in maritime trade in economy	K2, K4
5	analyze the impact and trends in developed and developing countries	K3, K2,K5

K1-Remember;**K2** –Understand;**K3** –Apply;**K4**– Analyze;**K5**-Evaluate;**K6**-Create

SEMESTER I SPECIFIC VALUE-ADDED COURSE: LOGISTIC MANAGEMENT Course Code: FP231V01

On the successful completion of the course, student will be able to:		
1	understand about network information and technological advancement	K1
2	know about life cycle support	K2
3	apply transportation principles in times of need	K3

K1-Remember;**K2** –Understand;**K3** –Apply;

SEMESTER I SPECIFIC VALUE-ADDED COURSE: WOMEN AND SOCIETY IN INDIA Course Code: FP231V02

On the	successful completion of the course, students will be able to:		
1.	remember the importance of communication	K 1	
2.	Understand the pattern of management	K1,K2	
3.	types of managerial skills and personal skills	K3 K4	
4.	practice emotional Intelligence and Values	K3, K4	
5.	adopt problem solving methods	K5	
	K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 – Evaluate		

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

SEMESTER - II

CORE IV: MONETARY ECONOMICS

Course Code: FP232CC1

On t	On the successful completion of the course, student will be able to :		
1	understand the theories of money.	K1	
2	distinguish the various determinate of money supply and multiplier.	K1&K2	
3	evaluate the capital market.	K2&K3	
4	analyze the importance of banking sector.	K4	

5	evaluate and make use of monetary policy.	K5

K1-Remember;**K2** –Understand;**K3** –Apply;**K4**– Analyze;**K5**-Evaluate

SEMESTER - II

CORE V: LABOUR ECONOMICS

Course Code: FP232CC2

On the successful completion of the course, student will be able to :		
1	remember the recent trends of labour and their productivity	K1
2	Understand the determination of employment and wages	K1&K2
3	Analyze the impact on labour market	K3&K4
4	Outline the Industrial relation	K4
5	Evaluate the current trends of social security measures	K5

K1-Remember;**K2** –Understand;**K3** –Apply;**K4**– Analyze;**K5-**Evaluate

SEMESTER - II

CORE VI : MATHEMATICAL ECONOMICS

Course Code: FP232CC3

On the successful completion of the course, student will be able to :		
1	understand the mathematical structure of standard economic	K1
•	Theoretical framework	***
2	adopt mathematical tools to solve optimization problems appear	K1&K2
_	in economic theory	11100112
3	equip the students with tools to read the technical writing appear	K2&K3
	in standard economic journals	
4	analyze the dynamics of macro economic policies in an economy	K2&K4
5	evaluate mathematically the dynamics of the growth process in an	K5
-	economy	

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

ELECTIVE III: A) GENDER ECONOMICS

Course Code: FP232EC1

On the	On the successful completion of the course, student will be able to :		
1	understand the Gendered jobs and Social Inequality	K1&K2	
2	describes the Gender issues at the workplace	K1&K2	
3	apply the Gender issues in Health, Environment, Family welfare Measures	K2&K3	
4	analysis the role of women in economic development	K4	
5	assess the Initiatives towards recognition of women as agents of development from sixth five year plan.	K5	

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

SEMESTER - II

ELECTIVE III: B) URBAN ECONOMICS

Course Code: FP232EC2

On the successful completion of the course, student will be able to :		
1	remember the scope of urban economics and urban economic	K1
	growth	
2	understand the process of urbanisation and classification	K1&K2
	Urban areas	
3	analyze the various theories of urban growth	К3
4	evaluate the growth of formal growth and informal growth	K4
	Economic activities	
5	appraise the urban problems	K5

K1-Remember;**K2** –Understand;**K3** –Apply;**K4**– Analyze;**K5-**Evaluate

ELECTIVE III: C) SOCIAL ENTREPRENEURSHIP IN HEALTH AND HYGIENE

Course Code: FP232EC3

On th	On the successful completion of the course, student will be able to :		
1	understand the social entrepreneurship and innovation	K1 &K2	
2	apply the entrepreneurial motivation and its theories	K3 & K5	
3	understand attain knowledge about social entrepreneurship in health and hygiene	K2 & K4	
4	analyze an overview of various internship programmes offer by different organizations	K1& K2	
5	Evaluate the students skills required for social entrepreneurship.	K4 & K5	

K1-Remember;**K2** –Understand;**K3** –Apply;**K4**– Analyze;**K5-**Evaluate

SEMESTER - II

ELECTIVE IV: A) RESOURCE ECONOMICS

Course Code: FP232EC4

On the successful completion of the course, student will be able to :		
1	remember land resources in India and the issues related to it	K 1
2	understand the availability of Forest resources and understand	K2&K3
	the methods to conserve the resources	
3	analyze the water resources in the country and related	K4
	environmental issues	
4	evaluate the mineral resources in the country	K5
5	evaluate the conservation of Natural Resources	K5

K1-Remember;**K2** –Understand;**K3** –Apply;**K4**– Analyze;**K5-**Evaluate

ELECTIVE IV: B) ECONOMICS OF CLIMATE CHANGE

Course Code: FP232EC5

On the	On the successful completion of the course, student will be able to :		
1	remember the science of climate change.	K1	
2	understand and identify the climate change policy.	K1 & K2	
3	observe the integrated assessment of climate changes.	К3	
4	analyze the climate change impact assessment.	K4	
5	assess the climate change negotiations and equity.	K5	

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

SEMESTER - II

ELECTIVE IV : C) POPULATION STUDIES

Course Code: FP232EC6

On th	On the successful completion of the course, student will be able to :		
1	understand the basic concepts of population studies.	K1 & K2	
2	remember the population growth and distribution.	K2 & K3	
3	analyze the various population structure.	K3 & K4	
4	examine the various population dynamics.	K4 & K5	
5	evaluate the various population policy.	K1 & K5	

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

SEMESTER - II

SEC : SOCIAL ETHICS AND RESPONSIBILITIES – WOMEN EMPOWERMENT, DISABILITY, SOCIAL INCLUSION

Course Code: FP232SE1

On the	successful completion of the course, student will be able to :	
1	remember the importance of Ethics and outlining the various	K1&K2

	types of Ethical Issues in an organization	
2	understand the ethical issues in the workplace	K2&K3
3	evaluate the need for Corporate Social Responsibility	K3&K4
4	design Policies for Social inclusion	K4&K5
5	analyze the various schemes for disabled	K5

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

SEMESTER - II

LIFE SKILL TRAINING I: ETHICS

Course Code: PG23LST1

On the	On the successful completion of the course, student will be able to :		
1	understand deeper insight of the meaning of their existence.	K1	
2	recognize the philosophy of life and individual qualities	K2	
3	acquire the skills required for a successful personal and professional life.	К3	
4	develop as socially responsible citizens.	K4	
5	create a peaceful, communal community and embrace unity.	К3	

K1-Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5-Evaluate

SEMESTER - III

CORE VII - ADVANCED MACRO ECONOMICS

Course Code: FP233CC1

On the successful completion of the course, students will be able to:		
1.	remember the concepts of general equilibrium in the economy and its models and approaches	K1
2.	understand the role of rational expectations influencing Macro Economics variables.	К2
3.	apply to understand the functions of the major propositions of new	К3

	Keynesian macroeconomics	
4.	analyze and evaluate the open economy model in post Keynesian era.	K4
5.	apply the role of stabilization policies such as fiscal and monetary policy on the Economy.	K5
	K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyse; K5- Evaluation	ate

SEMESTER - III

CORE VIII – PUBLIC ECONOMICS

Course Code: FP233CC2

1.	remember and understand the basic theories of public finance.	K1& K2
2.	analyse and identify the public expenditure.	К3
3.	evaluate the various tax system.	K4
4.	to organize, examine and evaluate about fiscal policy.	K4
5.	to summarize, develop and explain about Indian public finance.	K5

SEMESTER - III

CORE IX - RESEARCH METHODOLOGY

Course Code: FP233CC3

1.	remember and understand the basic concepts in Research and explain means of data collection	K1& K2
2.	analyse the various sources of primary and secondary data	К3
3.	construct the functions of presenting data in different methods	K4
4.	develop the statistical inference and to explain the errors that can happen during data analysis	K3, K4, K5
5.	evaluate and create the data.	K4, K5

SEMESTER III CORE RESEARCH PROJECT

Course Code: FP233RP1

On the successful completion of the course, students will be able to:		
1	identify the research problem	K1
2	review the concepts, theories and formulate hypothesis	K2
3	understand the methods of data collection and collect the data	K 2
4	formulate the research design	К3
5	analyse the collected data with the statistical tools, interpret it and draw	K4
	the findings	

K1 - Remember; **K2** - Understand; **K3** – Apply; **K4** - Analyse;

SEMESTER - III

ELECTIVE COURSE- V: a) ENTREPRENEURIAL DEVELOPMENT

Course Code: FP233EC1

1.	remember and understand the concept of Entrepreneurship	$\mathbf{K}_1, \mathbf{K}_2$
2.	understand the factors involved in business	K1,K2
3.	apply the methods of project Appraisal	K ₃
4.	Analysis the knowledge about source of Fiance	K3, K4
5.	evaluate the process involved in the project	K4

SEMESTER - III

ELECTIVE COURSE - V: b) MARITIME ECONOMICS

Course Code: FP233EC2

On the successful completion of the course, students will be able to:		
1.	remember and understand the knowledge of challenges on Maritime	K1, K2
	Economics	K1, K2

2.	analyze the factors influencing demand and supply	K2, K4,
3.	Identify types of shipping and to know shipping policies	K3, K4
4.	Gain in-depth knowledge in maritime trade in economy	K2, K4
5.	Analyze the impact and trends in developed and developing countries	K3, K2,K5
	K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5– Eval	uate

SEMESTER - III

ELECTIVE COURSE – V : c) ECONOMICS IN EVERYDAY LIFE

Course Code: FP233EC3

On the s	successful completion of the course, students will be able to:	
1.	to know what is price and to explain and identify its mechanism in economies function	K1
2.	to define, illustrate and evaluate the value of economics in social customs of the society	K1, K2
3.	to find and examine the evils happening in the economy and to identify and measures to overcome those evils	К3
4.	to illustrate, analyse the importance of various dimensions of economics in the society	K4
5.	analyse, measure and to discuss the role of economics in the effective functioning of the country	K5
	K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5– Evalua	ate

SEMESTER - III

SEC - II : LEADERSHIP QUALITIES AND DEVELOPMENT

Course Code: FP233SE1

On the successful completion of the course, students will be able to:		
1.	understand the importance of Leadership	K1
2.	summarize the leadership Styles	K2
3.	analyze the Motivation required for an Effective Leader	К3
4.	formulate policies to understand Conflict Management	K4
5.	explain the leadership styles of Women in Politics and Business	K5

SEMESTER III SPECIFIC VALUE-ADDED COURSE: HEALTH AND NUTRITION

Course Code: FP233V01

1.	identify the causes and effects of health issues	K1
2.	able to identify the reasons for malnutrition	K1, K2
3.	know the importance of health	K3, K4
4.	identify the nutritional facts of food	K4, K5
5.	improve the knowledge of health fitness	K4, K5

SEMESTER III SPECIFIC VALUE- ADDED COURSE: PERSONALITY TRAITS OF ENTREPRENEURS Course Code: FP233V02

On the successful completion of the course, students will be able to:		
1.	know the significance of goal setting	K1, K2
2.	improve the communication skill	K2, K3
3.	identify the mental blocks	K3, K4
4.	develop the team sprits	K4, K5
5.	encourage to tackle the situations	K4, K5

SEMESTER III SELF LEARNING COURSE: INDUSTRIAL MARKETING Course Code: FP233SL1

On the successful completion of the course, students will be able to:		
1.	identify the industrial marketing system	K1
2.	know marketing information system	K1, K2
3.	develop the pricing decisions in industrial markets	K2, K3

4.	promote the strategies for industrial goods	K3, K4		
5.	encourage the sales force automation	K5		
	K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 – Evaluate			

CORE - X: INTERNATIONAL ECONOMICS

Course Code: FP234CC1

1.	understand theories of International trade	K_1, K_2
2.	learn the Recent theories in International trade	K ₂ , K ₃
3.	ability to know the concept of balance of Payments Policies	K3
4.	assess the working of MNC s, Foreign Aid	K ₃ , K ₄
5.	understand the working of Foreign Exchange	K5

SEMESTER - IV

CORE - XI : DEVELOPMENT ECONOMICS

Course Code: FP234CC2

1.	understand the concepts of Development	\mathbf{K}_1
2.	acquire knowledge about the theories of economic development	K 2
3.	ability to understand the concepts related to Poverty, Inequality, Health and Education	K 3
4.	gain knowledge about the insights of Rural Development	K ₄
5.	understand the role of State in Fiscal Management	K 5

CORE - XII: HEALTH ECONOMICS

Course Code: FP234CC3

1.	understand the importance of Health in Economic Development.	K1, K2
2.	gain Knowledge on the various Health Indicators	K2, K3
3.	evaluate the importance of Public and Private Health care systems	К3
4.	compare the various Health Insurance Schemes	K3, K4
5.	analyse the Rural and Urban Health Scenario	K4, K5

SEMESTER - IV

ELECTIVE COURSE - VI: a) HUMAN RESOURCES DEVELOPMENT

Course Code: FP234EC1

1.	understand the outline of HRM and concepts therein.	K1
2.	know the approaches in acquiring the human talents.	K2
3.	analyze the trends in training and developing the manpower acquired.	К3
4.	identify the methods to improve the performance.	K4
5.	gain insight to motivate and retain the employees.	K5

SEMESTER - IV

ELECTIVE COURSE - VI : b) ECONOMICS OF SOCIAL ISSUES

Course Code: FP234EC2

On the s	successful completion of the course, students will be able to:	
1.	define social economics and illustrate the role of the government in creating equality in human societies.	K1
2.	explain and elaborate the concept of welfare economics with specific reference to healthcare.	К2

3.	illustrate and discuss the importance of education in creating human capital; private and social demand for education.	K2, K3
4.	recall, classify and compare the various sources of social discrimination, causes and consequences of the same.	K3, K4
5.	examine, estimate and illustrate the several components of human development index and the importance of these indices on development of the social sector.	K5
	K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5– Evalu	ate

ELECTIVE COURSE - VI: c) ECONOMICS OF NATURAL DISASTERS

Course Code: FP234EC3

1.	explain and outline the basic concepts of disaster economic analysis.	K1, K2
2.	explain and identify the economic effects of disasters.	K2, K3
3.	interpret, develop and determine the quantification of disaster risk.	K3, K4
4.	illustrate and discuss the intervention policies.	K4
5.	determine and estimate the finance options for disasters.	K5

SEMESTER - IV

ELECTIVE COURSE - VII : a) RURAL DEVELOPMENT

Course Code: FP234EC4

On the	successful completion of the course, students will be able to:	
1.	describe the importance of rural development	K1
2.	identify the present problems of Rural industries	K2, K3
3.	analyse the causes and remedies of rural poverty	K3, K4
4.	understand the role of SHG's in rural development	K4
5.	explain the Employment Guarantee Schemes and Rural Development programme	K5
	K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 - Evaluate	<u> </u>

ELECTIVE COURSE - VII: b) ECONOMICS OF SUSTAINABLE DEVELOPMENT

Course Code: FP234EC5

On the	successful completion of the course, students will be able to:	
1	define and explain the need for sustainable development	K1, K2
2	find out and infer the wellbeing concept and economic development and to identify and analyse about Physical Geography	K1, K2
3	illustrate the role of MDGs and to examine the measures used to eradicate poverty	K3, K4
4	analyse, identify, evaluate and discuss the human rights and gender equality to have sustainable economic growth	K4
5	examine, explain, identify and elaborate the role of sustainable development goals and its feasibility	K5
	K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5– Evalu	ate

SEMESTER - IV

ELECTIVE COURSE - VII : C) SALESMANSHIP

Course Code: FP234EC6

1.	understand the basic concepts of Sales	$\mathbf{K}_1, \mathbf{K}_2$
2.	learn about the Selling Environment.	K ₂ , K ₃
3.	know the types of Managerial skills and Personal skills	K ₃
4.	apply the Sales Career in Field Selling.	K4
5.	adopt the modern methods of marketing.	K5

SKILL ENHANCEMENT COURSE III: MANAGERIAL SKILLS

Course Code: FP234SE1

1.	understand the importance of communication	\mathbf{K}_2
2.	learn about the pattern of Management	K ₁ , K ₂
3.	types of Managerial skills and Personal skills	K3, K4
4.	practice Emotional Intelligence and Values	K4
5.	adopt Problem solving methods	K4, K5

SEMESTER IV SELF LEARNING COURSE: GLOBAL MARKETING

Course Code: FP234SL1

On the	successful completion of the course, students will be able to:	
1.	identify the political and legal system	K1, K2
2.	understand the global consumer market	K1, K2
3.	know the market strategies	K2, K3
4.	analyse the international pricing	K3, K4
5.	evaluate the global logistics management	K4
	K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 – Evalu	ate

SEMESTER III & IV LIFE SKILL TRAINING II: VALUES

Course Code: PG23LST2

On completion of this course the student will be able to		
1	recognize the perception of life and lead a positive life	K1
2	understand relationship with family, friends and the society	K2
3	develop as socially responsible citizens.	К3
4	assess goals, fix targets and value life	K4
5	create a peaceful, communal community and embrace unity.	К6

K1-Remember; K2-Understand; K3-Apply; K4 – Analyse; K6- Create